

# 2020 Vendor Guidelines

## Bass River Farm Market

311 Old Main Street, Bass River, Massachusetts  
www.bassriverfarmersmarket.org

*The Bass River Farm Market will be held rain or shine.*

*Market dates are Thursdays, June 11 through September 10, and Saturdays, June 13 through September 12*

1. **Vendors may not smoke on the grounds of the Market.** All vendors must supply their own canopies, tents or umbrellas unless the market supplies them for them. These must be sturdy and contribute to a clean and attractive Market appearance. The Market Manager will approve vendors' tents/canopies/umbrellas prior to the first market. Each vendor with a tent or canopy must have a Certificate of Flame Spread. The Certificate of Flame Spread should be bundled with the canopy. If not, the vendors need to contact the manufacturer.
2. **Farmers** with produce grown on Cape Cod, as well as vendors with processed food produced on Cape Cod or secondarily in Massachusetts are welcome to participate; Yarmouth farms and processed food vendors are given space priority.
3. **Vendors with Potentially Hazardous Foods, (PHF), processed and specialty farm products (jams, breads, cider, meats, cheeses, seafood, etc.) can be sold with prior approval of the Market Manager and receiving a permit from the Yarmouth Board of Health. A vendor must provide a copy of their Board of Health certificate prior to participating in the Bass River Farmers Market and a visible \*Allergen posting: "Before placing your order, please inform vendor if a person in your party has a food allergy" must be posted on site.**
4. **With prior approval** of the Market Manager, farmers can make cooperative selling arrangements with neighbors or other farmers and growers provided their produce is grown on Cape Cod or secondarily in Massachusetts.
5. **Items offered for sale** will be clearly marked with price and origin.
6. **Prepared food** samples may only be provided in individual plastic or paper cups and sip spoons.
7. **Organic** practices are encouraged, and certified organic producers should mark their products as such. All farmers are encouraged to discuss their farming practices with customers.
8. **The Bass River Market** is open for set-up from **7:30** am. Once unloaded, vendors will **park in the lot behind the Library.** Vendors are required to occupy their spaces by **8:30** am, to remain until **1:30** pm, and to clean their areas prior to leaving. Failure shall be grounds for removal from the Market, There are no refunds.
9. **Vendors** selling produce by weight must have a scale. Scales used at the Market must carry a current seal from the local weights and measures department or if selling pre-packed produce, indicate approximate weight.
10. **Vendors** who are WIC program participants must display WIC signage. Vendors who wish to obtain WIC certification should contact David Webber at 617-626-1754 or david.webber@state.ma.us
11. **All farm vendors** shall receive G.A.P. certification within one year of participation, PHF vendors shall have a current ServSafe certificate.
12. **The Bass River Farmers Market** will carry liability insurance through the Mass. Association of Farmers Markets, though vendors are encouraged to have their own policies as well. Depending on the products sold, it may be mandatory for a vendor to have an individual product liability policy. This requirement will be addressed on a case-by-case basis.

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13. **The Market Manager** can ask that products be removed from stalls by the vendors if products detract from the overall quality of the market and thereby affect other vendor's sales. The Bass River Farmers Market does not accept craft items to be sold at the market unless they are plant based items such as soaps/lotions and sachets. Other craft items are strictly forbidden unless the item is made primarily from Cape or Massachusetts indigenous products.
14. **The Bass River Farmers Market** will ensure that representation at the market is fair for all involved. The BRFM retains the right to limit the types of produce and/or vendors at the market to avoid overrepresentation in any one particular area.
15. **Hand washing** stations are to be provided by the BRFM. They will include water, hand sanitizer, paper towels and a trash barrel.
16. **Vendors** wishing to apply for specific weeks or days during the 2020 season can list the dates on their application. They will be confirmed by the Market Manager. If a weekly vendor does not show up after making a reservation and being accepted, that vendor will not be allowed to participate for the rest of the season. Payments for weekly space must be received prior to setting up.
17. **Standards of Conduct:** Vendors and employees representing vendors must be courteous, professional and presentable at all times. Drinking, yelling, swearing, name-calling, slanderous remarks and other rude behavior will not be tolerated.
18. **The Market Manager** is responsible for assuring safety at the BRFM and enforcing the Market guidelines. The Manager's decisions are final on the day of the Market. Questions or disputes relating to the Market Manager decisions may be brought to the attention of the Farmers Market Board of Directors. Their decision shall be final.
19. **Suspension or removal** from the market: A producer (vendor) may be suspended or removed from the BRFM or have selling privileges in the market conditioned, modified or limited by the Market Manager for any of the following reasons:
  - Failure to obey and conform to state, local government or market rules and regulations.
  - Causing or maintaining an unsafe or unsanitary condition at the market.
  - Unreasonable or outrageous conduct considered detrimental to the purpose of the BRFM.
  - **Behavior that obstructs any other vendor's commerce or ability to transact business at the BRFM.**
20. **The Yarmouth Agricultural Commission** shall be the overseeing agency for the Town of Yarmouth regarding the Bass River Farm Market and all future Yarmouth Farmers markets.
21. **All fees** received by the Bass River Farmers Market shall be made out to the Bass River Farmers Market and deposited into a non-profit account that shall offset the cost of insurance, advertising, signage and any costs for meeting Town regulations and reasonable expenses of the Bass River Farmers Market as approved by the BRFM Board of Directors.

*These rules and guidelines must be agreed upon by all vendors in order to participate in the Bass River Farmers Market.*